

## MULTIPLYING A BINOMIAL BY A BINOMIAL

- Apply the distributive law twice
- Collect like terms and simplify
- When multiplying binomials of the same degree and of the same "type" the answer is a trinomial unless the two multiplied binomials are conjugates of each other

$$\begin{aligned}
 (2x+1)(3x-4) &= (2x)(3x) + (2x)(-4) + (1)(3x) + (1)(-4) \\
 &= 6x^2 - 8x + 3x - 4 = \boxed{6x^2 - 5x - 4}
 \end{aligned}$$

Example 1:

$$\begin{aligned}
 (2a-b)(3a+4b) &= (2a)(3a) + (2a)(4b) + (-b)(3a) + (-b)(4b) \\
 &= 6a^2 + 8ab - 3ab - 4b^2 \\
 &= \underline{\underline{6a^2 + 5ab - 4b^2}}
 \end{aligned}$$

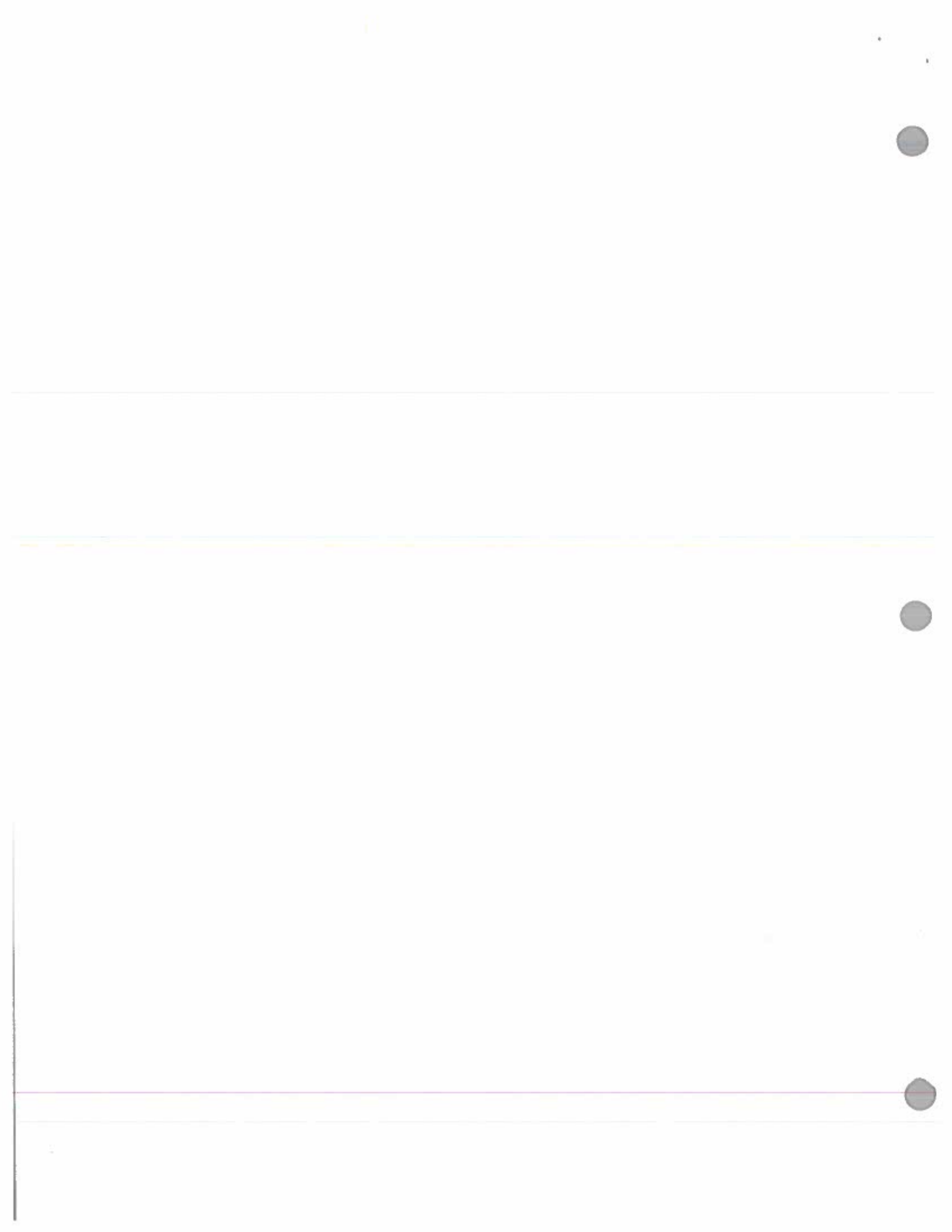
Example 2:

$$\begin{aligned}
 (-x+13)(4x+2) &= (-x)(4x) + (-x)(2) + (13)(4x) + (13)(2) \\
 &= -4x^2 - 2x + 52x + 26 \\
 &= \boxed{-4x^2 + 50x + 26}
 \end{aligned}$$

**Note:** Multiplying two conjugates gives a difference of two perfect squares.

Example:

$$\begin{aligned}
 (4x-3)(4x+3) &= (4x)(4x) + (4x)(3) + (-3)(4x) + (-3)(3) \\
 &= 16x^2 + \underbrace{12x - 12x}_{=0} - 9 \\
 &= \boxed{16x^2 - 9}
 \end{aligned}$$



Multiplication of binomials of the same degree but of a different "type":

Example 1:  $(2x^2 - x)(3x^2 + 1)$

$$= (2x^2)(3x^2) + (2x^2)(1) + (-x)(3x^2) + (-x)(1)$$

$$= 6x^4 + 2x^2 - 3x^3 - x$$

$$= \boxed{6x^4 - 3x^3 + 2x^2 - x} \leftarrow \text{not a trinomial!}$$

Example 2:

$$(a + b^2)(a^2 + b)$$

$$= a^3 + ab + a^2b^2 + b^3$$

$$= \boxed{a^3 + a^2b^2 + ab + b^3}$$

Example 3:

$$(-2y^3 + y)(3y^3 + y^2)$$

$$= (-2y^3)(3y^3) + (-2y^3)(y^2) + (y)(3y^3) + (y)(y^2)$$

$$= \boxed{-6y^6 - 2y^5 + 3y^4 + y^3}$$

Example 4:

$$(10x^2 + y)(x - 10y^2)$$

$$= (10x^2)(x) + (10x^2)(-10y^2) + (y)(x) + (y)(-10y^2)$$

$$= \underline{10x^3 - 100x^2y^2 + xy - 10y^3}$$

